

THIAGO TARDIOLI

Senior Digital Project Manager
Professional Scrum Master™

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SUMMARY

A goal-oriented Senior Digital Project Manager passionate about digital communication and agile methodologies delivering results from concept to execution within budget and in a timely fashion. Proficient at bridging the gap between business partners, IT professionals, and creating high-performing teams.

PROFESSIONAL EXPERIENCE

Emakina.NL, Senior Digital Project Manager - Amsterdam, Netherlands, 02/2020 - present

- Managing B2B and B2C e-commerce platforms in a multi-client team for a budget of up to €2MM.
- Working closely with the Account Management, Sales team, internal and external stakeholders to communicate, develop and deliver opportunities.
- Leading, mentoring, and facilitating multi-disciplinary teams, running daily scrums, weekly sprint meetings, sprint reviews, and retrospectives.

MediaMonks, Senior Digital Project Manager - Amsterdam, Netherlands, 04/2018 - 02/2020

- Managed platforms for a budget of up to €1.5MM, including North American and EMEA clients.
- Gathered requirements, defined project scope, and ensured projects to be delivered on time, on budget according to clients' expectations.

Soul Digital, Digital Project Manager - São Paulo, Brazil, 01/2016 - 02/2018

- Managed and facilitated digital projects (websites, mobile app, banners and Social Media campaigns for a budget of up to R\$1MM) for major agencies and final clients including Renault, Loccitane, Harley-Davidson, Coca-Cola, Ogilvy, McCann, RAPP, Wunderman.
- Led, mentored and acted as a facilitator for a cross-functional team of 7-9 people, implementing daily scrums, weekly sprint meetings, sprint reviews and retrospectives.
- Managed a sophisticated Subscription Video On Demand platform with budgets ranging from R\$300K - over R\$1MM to RecordTV (2nd Brazilian Broadcaster), requiring close collaboration with third-party platforms and development partners.

Soul Digital, Producer - São Paulo, Brazil, 07/2012 - 01/2016

- Created proposals, budgets and schedules for a variety of interactive projects including Harley-Davidson, TIM, Pernod Ricard, Procter & Gamble and Nestlé.
- Maintained a supportive, positive attitude and encouraged continuing collaboration and problem-solving strategies.

Soul Digital, Senior Full Stack Developer - São Paulo, Brazil, 11/2009 - 07/2012

- Designed and scripted solutions for several high-value clients using HTML, CSS, JavaScript, AJAX, Python, PHP, Git, SQL and NoSQL Databases.
- Designed and scripted a Web App for The Voice Brazil reality show exhibited by Rede Globo 1st Broadcaster in Brazil for an audience of 8 million+ viewers to each show.
- Planned and scripted a Social Media campaign reached 17 million people in just two months. Danette, Danone's leading brand of desserts, grew 44% during the promotion.

MPP Solutions, Senior Web Developer - São Paulo, Brazil, 12/2006 - 11/2008

- Returned to MPP to support a large, high priority client, Oi Telecommunications.
- Planned, built and delivered a Digital TV website.
- Developed a sustainable environment for broadband.

Fábrica, Art Director - São Paulo, Brazil, 01/2006 - 11/2006

- Planned and created websites to support digital direct marketing efforts, building hot sites and campaigns.
- Contributed to the creation of the Agency's Blog that won the Gold ABEMD, Brazilian Association of Data award for the B2B Self Promotion Campaign.

RAPP Brasil (Omnicom Company), Freelancer Web Developer, São Paulo, Brazil, 01/2004 - 08/2004

- Delivered the award-winning campaigns Cannes Lions 2004: Bronze Entertainment and Leisure (Sky TV) / Bronze Automotive (Citroën)

MPP Solutions (formerly Modem Media Brazil), Web Developer, São Paulo, Brazil, 08/2002 - 12/2005

- Created and built websites and microsites for agency's large clients. Brasil Telecom, Siemens, HSBC Bank and Peugeot.
- Planned and executed a viral marketing awarded campaign to launch the new Peugeot model, the Peugeot 206

J. Walter Thompson (WPP Group), Web Developer, São Paulo, Brazil, 04/2000 - 07/2002

- Created, built and delivered web development support for the most important Digital client, Ford Motor Company.
- Led a project for the relaunch of the 2003 Ford Fiesta to promote and advertise the new-edge concept for LatAm.

EDUCATION

- *Scrum.org*, The Professional Scrum Master™ level I (PSM I), 2017
- *Udacity*, Digital Marketing Nanodegree, 2017
- *Massachusetts Institute of Technology and EdX*, User Innovation & Entrepreneurship, 2017 Certification: [Link](#)
- *Massachusetts Institute of Technology and EdX*, Introduction to Computer Science, 2014 Certification: [Link](#)
- *BA Social Communication*, Universidade Paulista, 2001 - 2004

SKILLS

- Marketing Skills: Content Strategy, Social Media Strategy, Social Media Advertising, Search Engine Optimisation, Search Engine Marketing, Display Advertising, Email Marketing, Proficient in Excel and strong PowerPoint/presentation skills.
- Softwares and Services: Jira, Trello, Slack, Adobe Creative Suite, Sketch, HubSpot, MOZ, SEM Rush, Alexa, Google Analytics, Google WebMaster Tools, Google AdWords, Facebook Power Editor, Tableau, Site Catalyst, Mailchimp.
- Programming Languages: HTML, CSS, JavaScript, PHP, Python.
- Frameworks: jQuery, Gulp, Node.js, React, Redux, Laravel.
- Databases: Redis, SQL, MySQL, MongoDB, MariaDB.

LANGUAGES

Native proficiency: Portuguese

Professional working proficiency: English, Spanish, Italian